

ENROLLMENT IN ONLINE COURSES

October 15, 2025



INSTRUCTIONAL METHODS

- TRAD: Face-to-Face (traditional) - Course that is taught in a traditional face-to-face classroom setting
- B3WEB: Blended/Hybrid (Up to 49% web) - Course that is taught both face-to-face and online with 49% or less of the course online
- BWEB: Blended/Hybrid (50% or more web) - Course that is taught both face-to-face and online with 50% or more of the course is online
- DWEB: 100% Web Asynchronous - Course that is taught 100% online asynchronous
- DWEBS: 100% Web Synchronous - Course that is taught 100% online synchronous
- DWEBM: 100% Web Mix Asynchronous & Synchronous - Course that is taught 100% online mixed asynchronous and synchronous
- FLEX: Flexible Face-to-Face or Online - Course that is taught in a traditional face-to-face classroom setting but also livestreamed online and recorded so students have the flexibility to choose the modality for any class sessions (HyFlex Model)
- DTWS: 100% Two-Way AV - Course that is taught 100% via two-way video to a specific site
- BTWON: 50% or More Two-Way AV - Course that is taught more than 50% via two-way video to a specific site
- DOTH: Other Distance Delivery - Course that is considered an internship, clinical, or practicum course and is part of a 100% online program



INSTRUCTIONAL METHODS

- Instructional method descriptions can be found in Self Service.

Personal Information	Admissions	Student	Account Information	Faculty and Advisors
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STUDENT

Student Profile View your personal information, current curriculum, holds and advisor (if assigned).	▼ Advisement Planning Prepare for advisement and registration: Life Scholarship GPA, DegreeWorks, Book Info.	Registration Browse classes, register for classes, view shopping cart. Select the appropriate term before registering.	► Grades View grades, course grade forgiveness information, advising transcript.
Schedule Advisement Appointment Undergraduates Only	Degree Works Audit and Planner	Advising Transcript (Unofficial)	Enhanced Class Search
Life Scholarship GPA	Instructional Method Descriptions	Student Advising Resources	Withdrawal and Refund Deadlines
Find Your Withdrawal and Refund Deadlines	Course Program of Study (CPoS) Evaluation	Add Courses: Plan Ahead Shopping Cart	Register for Classes: Plan Ahead Shopping Cart
Syllabus Archive System			
► Graduation While submitting your graduation application, please review your name, address, and academic program information.	► Official Record Request Request official transcripts and enrollment or degree verification.	Final Exams View final exam dates and times.	► Required Community Education AlcoholEdu, Sexual Assault Prevention, Mental Well-Being

ONLINE COURSE ENROLLMENT TRENDS

Term	Unduplicated Undergraduate (UG) Enrollment (taking at least 1 100% Online Course)	Total # of USC Undergraduates	% of USC Columbia UG Students Taking at least 1 100% Online course	% Increase / Decrease in UG Students Taking at least 1 Online course from Prior Year
Fall 2018	7,165	26,924	26.61	
Fall 2019	8,649	27,502	31.45	20.71
Fall 2020	26,421	27,271	96.88	205.48
Fall 2021	13,341	26,781	49.82	-49.51
Fall 2022	14,512	27,284	53.19	8.78
Fall 2023	16,153	28,434	56.81	11.31
Fall 2024	17,392	30,156	57.67	7.67
Fall 2025	18,651	31,848	58.56	7.24



FALL 2025 ONLINE COURSE ENROLLMENT BY STUDENT LEVEL

Student Level	# online courses					Total Taking Online Course
	1	2	3	4	5 or more	
Freshman	1654	466	119	19	5	2263
Sophomore	2739	1583	477	105	35	4939
Junior	2745	1695	658	195	88	5381
Senior	2929	1862	795	277	104	5967

In Fall 2025, only 9.33% of courses offered via distributed learning (online and blended); 8.24% of courses offered 100% online.



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MCCAUSLAND COLLEGE OF ARTS AND SCIENCES ANALYSIS

- Only 9.1% of all credit hours produced by Freshman level students in the McCausland College of Arts and Sciences were from online courses.
- In 100 level online courses 81% of students are Sophomores, Juniors and Seniors.
- In 200 level online courses 88% of students are Sophomores, Juniors, and Seniors.
- As a result of high student demand for online courses, Freshmen are even less likely to find online seats in the Spring than in the Fall terms.
- One might argue that the students enrolling in online course may have more complex situations (transfers, catching up, non-traditional students, etc.)



ONLINE COURSE ENROLLMENT – TOP 20 FALL 2025

Subject	Number	Instructional Method	Title	Enrollment
CLAS	230	DWEB	Med & Scientific Terminology	1,350
MGMT	371	DWEB	Principles of Management	449
MGMT	371	DWEB	Principles of Management	424
GEOL	110	DWEB	Cultural Geology	401
ACCT	324	DWEB	Survey of Commercial Law	394
ECON	224	DWEB	Introduction to Economics	383
FINA	333	DWEB	Finance and Markets	370
MKTG	350	DWEBS	Principles of Marketing	341
ACCT	222	DWEBS	Survey of Accounting	292
SPTE	274	DWEB	Computer Applications in HRSM	286
SPTE	240	DWEB	Business Law	203
JOUR	219	DWEB	NIL in Brand Promotion	200
CLAS	220	DWEB	Intro to Classical Mythology	200
CLAS	220	DWEB	Intro to Classical Mythology	200
MKTG	352	DWEB	Principles of Marketing Rsrch	200
CLAS	220	DWEB	Intro to Classical Mythology	199
CLAS	220	DWEB	Intro to Classical Mythology	199
BIOL	530	DWEB	Histology	199
CLAS	220	DWEB	Intro to Classical Mythology	197
CLAS	220	DWEB	Intro to Classical Mythology	197



ONLINE COURSE ENROLLMENT BY COLLEGE

COLLEGE	MAJOR	NUMBER OF STUDENTS TAKING 1 ONLINE	NUMBER OF STUDENTS TAKING 2 ONLINE	NUMBER OF STUDENTS TAKING 3 ONLINE	NUMBER OF STUDENTS TAKING 4 ONLINE	NUMBER OF STUDENTS TAKING 5 OR MORE ONLINE
College Hosp Retail Sport Mgmt	Hospitality Management	158	101	35	4	2
College Hosp Retail Sport Mgmt	Interdisciplinary Studies	1	2	6	1	0
College Hosp Retail Sport Mgmt	No Major	1	0	1	0	0
College Hosp Retail Sport Mgmt	Retailing	166	153	74	15	3
College Hosp Retail Sport Mgmt	Services Management	23	32	35	13	6
College Hosp Retail Sport Mgmt	Sport and Entertainment Mgmt	419	362	114	12	2
College Hosp Retail Sport Mgmt	Tourism Management	24	8	2	1	0

See handout



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STUDENTS TAKING ONLY ONLINE COURSES IN FALL 2025 BY PROGRAM ***CORRECTED***

Program	Online Enrollment	Total Enrollment	Percent Online
NR Nursing - R.N.	12	12	100.00%
AR Criminology and Crim Just	59	909	6.49%
HM Services Management	24	118	20.34%
AR Film and Media Studies	2	68	2.94%
EC Integrated Info Technology	55	306	17.97%
AR Media Arts	9	251	3.59%
AR Art History	1	23	4.35%
AR Art Studio	3	118	2.54%
AR Sociology	2	73	2.74%
AR Physics	1	50	2.00%
AR Political Science	17	170	10.00%
AR Environmental Studies	2	116	1.72%
AR Psychology	26	1609	1.62%
AR Women's and Gender Studies	1	13	7.69%
AR Cyber Policy and Ethics	1	90	1.11%
AR Neuroscience	4	455	0.88%
IC Information Science	7	180	3.89%
AR History	1	252	0.40%
IC Visual Communications	4	195	2.05%

Program	Online Enrollment	Total Enrollment	Percent Online
IC Mass Communications	7	344	2.03%
HM Tourism Management	1	52	1.92%
AR Biological Sciences	9	2222	0.41%
AR Economics	1	293	0.34%
IC Sports Media	4	230	1.74%
HM Retailing	9	549	1.64%
AR Biochem and Molecular Biol	1	347	0.29%
HM Hospitality Mgmt	7	462	1.52%
AR Cardiovascular Technology	1	350	0.29%
MU Music Industry Studies	1	84	1.19%
IC Public Relations	4	410	0.98%
IC Journalism	1	117	0.85%
BA Management	3	405	0.74%
PH Public Hlth	12	1664	0.72%
BA Operations and Supply Chain	2	478	0.42%
HM Sport and Entrtnmnt Mgmt	3	1459	0.21%
BA International Business	1	519	0.19%
NR Nursing	3	1691	0.18%
BA Marketing	1	807	0.12%



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THANKS!



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