



AY 2023-Goals and Results

Goal 1	Results
Attract, inspire, challenge, and enable our students to become lawyer-leaders	<ul style="list-style-type: none">• Secured over \$600k in additional, new funding for scholarships.• Initiated a Graduate Assistantship program to attract the most competitive resident students.• Implementing a new CRM, Slate, to improve marketing efforts for recruiting.• Expanded our 1L Kick-start program to "at-risk" students to help ensure academic success.• Implemented a new professional identity formation program for our 1Ls.• Hired a full-time embedded mental health counselor to enhance Wellness programs.
Goal 2	Results
Improve the reputation and profile of the Law School	<ul style="list-style-type: none">• Improved from 96 to 84 in <i>US News & World Reports</i> ranking in March '22.• Hired four TT faculty (three from URM) beginning in AY23.• Retained key faculty by providing rewards and incentives (JC, SK, BM, SS, DB).• Initiated performance pay for faculty and staff effective in AY23.• Partnered with the SC legal community in offering a Legal Tech Seminar series.• Focused communication efforts to improve our reputation among peer faculty and employers.• Initiated a branding refresh to be rolled out in Spring '23.



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Goal 3	Results
Immediately address and improve the financial strength of the Law School	<ul style="list-style-type: none">• Secured startup funding for Healthlaw (\$5M) and Policing programs (\$10M).• Secured \$4.56M in recurring direct appropriations by aligning state needs with law school expertise. Funds will allow for expansion of the Veteran's Law Clinic and CHAMPS Clinic and the creation of a Housing Eviction Clinic, Family and Small Business Law Initiative, and the South Carolina Law Initiative among other initiatives.• Tentatively secured a Naming Opportunity for the law school.• Secured \$1.5M from the Boyd Foundation to complete the renovation of the Taylor House.
Goal 4	Results
Cultivate a more diverse, equitable, and inclusive Law School culture that emphasizes collaboration, civility, excellence, and transparency	<ul style="list-style-type: none">• Hired a full-time Director of DEI to lead, support, and develop DEI initiatives.• Created the law school's first Law Diversity Fellowship Program to provide an exemplary 3L student the opportunity to serve as a leader for diversity, equity, and inclusion initiatives in the Law School.• Improved the sense of inclusion, belonging, and engagement among all Law School community members through intentional training, communication, and community-building events.• Fostered an inclusive culture of excellence based on collaboration and accountability by creating and sponsoring DEI awards, a new Student Advisory Council, and law school town hall meetings.
Goal 5	Results
Develop revenue sources by providing legal education to a larger population including individuals who do not intend to practice law	<ul style="list-style-type: none">• Secured startup funding for Healthlaw (\$5M) and Policing programs (\$10M).• Hired graduate program director in November '22. First Healthlaw cohort expected in August '23.• Policing Advisory Board in place. Hiring underway for executive director and other key positions.



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Goal 6	Results
Increase both the quality and quantity of the first-year applicant pool and improve selectivity rates and yield rates of applicants, while raising the medians for LSAT and UGPA	<ul style="list-style-type: none">• Median LSAT improved from 158 to 159 and UGPA from 3.53 to 3.61 for the class that matriculated in Fall '22.• Applicants increased from 1,746 to 1,754 and selectivity increased from 38.3% to 37.6% in AY22.

Goal 7	Results
Continue to strengthen the relationship with the National Advocacy Center (NAC).	<ul style="list-style-type: none">• NAC instructors teach Trial Advocacy and EDiscovery at the law school.• One law school course, Federal Criminal Practice Capstone, is taught at the NAC.• 1L Orientation ceremony was held at the NAC.• Law students work on the NAC journal.• Law students work as research assistants at the NAC.• Legal Writing Instructors teach at the NAC.• The school's premiere Alumni program was held at the NAC.• School leadership recently met with new leadership at the NAC.



AY 2024-Goals and Action Plans

Goal 1	Action
Secure significant new funding for scholarships and professorships	<ul style="list-style-type: none">• Increase the alumni giving participation rate to 8%, annual giving to \$500k, and total gifts closed to \$4.0M to allow us to compete with other law schools offering more scholarship support.• Continue to align law school expertise with state needs in areas of Rule of Law and International Law and Law and Technology.• Hire a new DoD and Development coordinator.• Finalize the major gift naming opportunity initiated in December '22.
Goal 2	Action
Provide the highest quality of rigorous student-centric instruction based on an evolving curriculum and continue to focus on enabling our students to succeed on any Bar exam, including future iterations of the Bar exam	<ul style="list-style-type: none">• Hire a new Academic Success professional.• Hire an additional advanced legal writing instructor.• Hire faculty expertise in Law and Technology.• Introduce a new advisory program.• Expand our experiential learning opportunities.• Hired a new TT Veterans Law Clinic Director to begin 8/16 to meet with veteran leaders across the State.• Hire a new Pro Bono director and expand the reach of the Palmetto Leader Bus program.
Goal 3	Action
Build greater resilience in students who graduate practice-ready	<ul style="list-style-type: none">• Provide additional wellness programming from our new Mental Health Counselor.• Continue with improvements to the Lawyers as Leaders course for all 1Ls.• Continue our new professional identity programming to include assessment on the program's effectiveness.• Participate in a national law school student services assessment to improve our student services.



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Goal 4	Action
Continue to improve the reputation and profile of the Law School	<ul style="list-style-type: none">• Improve median LSAT to 160 and UGPA to 3.7.• Increase applications to 1,800 and selectivity to 34%.• Improve first-time Bar passage to 87%.• Improve employment 10 months after graduation from 90% to 93% through strategic employer outreach in the context of student goals and priorities.• Continue to focus communication efforts on peers and employers. Deploy new branding efforts.
Goal 5	Action
Recruit and retain productive and engaged faculty and staff	<ul style="list-style-type: none">• Maintain existing programs to recognize faculty for service and scholarship and continue to track accessibility.• Hire new faculty with national reputations.• Continue to offer retention packages to faculty recruited to top 50 law schools.• Staff: Explore new initiatives to foster teamwork and mutual support.• Staff: Develop succession planning for key positions and ensure sufficient cross-training.• Staff: Encourage professional development opportunities and relaunch staff recognition programs and the staff advisory committee.
Goal 6	Action
Continue to improve diversity, equity, and inclusion in all facets of our community	<ul style="list-style-type: none">• Create a law school DEI strategic plan.• Perform a climate survey in fall 2023 to measure law school community culture on specific data points related to broader law school strategic goals.• Implement middle school pipeline initiative in fall 2023; continue to develop high school and pre-law pipeline programs.• Develop and implement standardized hiring procedures for law school DEI advocate roll.• Develop and implement training on bias, racism, and cross-cultural competency for students.
Goal 7	
Begin construction on the renovations of the Horry Guignard House and the Taylor House	