

The official minutes of the University of South Carolina Board of Trustees are maintained by the Secretary of the Board. Certified copies of minutes may be requested by contacting the Board of Trustees' Office at trustees@sc.edu. Electronic or other copies of original minutes are not official Board of Trustees' documents.

University of South Carolina
BOARD OF TRUSTEES

Academic Affairs and Faculty Liaison Committee

June 5, 2015

The Academic Affairs and Faculty Liaison Committee of the University of South Carolina Board of Trustees met at 9:45 a.m. on June 5, 2015, at the 1600 Hampton Street Board Room in Columbia.

Members present were: Mr. Thad H. Westbrook, Chairman; Ms. Paula Harper Bethea; Mark W. Buyck, Jr.; Mr. Thomas C. Cofield; Mr. A.C. "Bubba" Fennell; Mr. Hubert F. Mobley; Mr. Mack I. Whittle, Jr.; Mr. John C. von Lehe, Jr., Board Vice Chairman; Mr. Eugene P. Warr, Jr., Board Chairman; and Mr. William W. Jones, Jr. who participated by phone.

Other Board members present were: Mr. J. Egerton Burroughs; Mr. Toney J. Lister; Ms. Leah B. Moody; Dr. C. Dorn Smith; Ms. Molly M. Spearman; and Mr. Miles Loadholt who participated by phone.

Faculty Liaison Committee representatives present were: Faculty Senate Chair-Elect Augie Grant; and Faculty Advisory Committee Co-Chair Chris Robinson.

Also present was student representative Jonathan Kaufman.

Others present were: President Harris Pastides; Secretary Amy E. Stone; General Counsel Walter "Terry" H. Parham; Interim Provost Helen Doerpinghaus; Chief Operating Officer Edward L. Walton; Chief Financial Officer Leslie Brunelli; Chief Communications Officer Wes Hickman; Chief Diversity Officer John H. Dozier; Athletics Director Ray Tanner; Vice President for Student Affairs Dennis A. Pruitt; Vice President for Facilities and Transportation Derrick E. Huggins; Senior Vice Provost and Dean of Graduate Studies Lacy Ford; College of Arts and Sciences Dean and Vice Provost for Special Academic Initiatives Mary Anne Fitzpatrick; Vice President for Research Prakash Nagarkatti; Vice President for Human Resources Chris Byrd; University Treasurer Patrick Lardner; Chief of Staff, President's Office, J. Cantey Heath, Jr.; Senior Associate Athletics Director Judy Van Horn; Chief Financial Officer, Athletics Department, Jeff Tallant; Deputy Chief Information Officer Jeff Farnham; USC Aiken Executive Vice Chancellor for Academic Affairs Jeff Priest; USC Aiken Vice Chancellor for Finance and Administration Joe Sobieralski; Executive Director for Audit & Advisory Services Pamela Doran; Executive Director of Economic Engagement Bill Kirkland; Director of Academic Programs, Provost's Office, Kristia Finnigan;

Law School Dean Robert M. Wilcox; Darla Moore School of Business Dean Peter Brews; Director of the Center for Applied Business Analytics, Darla Moore School of Business, Stacey Mumbower; Chair of Computer Science and Engineering, College of Engineering and Computing, Manton Matthews; Director of the Center for Information Assurance, College of Engineering and Computing, Csilla Farkas; Director of Capital Budgets and Financing, Division of Administration and Finance, Charlie Fitzsimons; Director of Enterprise Risk Management & Insurance Brian Hann; Associate Director of Strategic Planning and Assessment Cameron Howell; Director of Facilities Design and Construction Jeffrey D. Lamberson; Andrea L'Hommedieu, Office of Oral History at South Caroliniana Library; USC Sumter Associate Professor of Business Administration Hendrikus van Bulck; University Technology Services Production Manager Matt Warthen; and Board staff members Leah Kososki and Terri Saxon.

I. Call to Order

Chairman Westbrook called the meeting to order and invited committee members to introduce themselves. He stated that notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda and supporting materials had been circulated; and a quorum was present to conduct business. Mr. Hickman informed the committee that no members of the press were in attendance.

Chairman Westbrook said that there were personnel matters appropriate for Executive Session. Mr. Fennell moved to enter Executive Session and Mr. Cofield seconded the motion. The vote was taken and the motion carried.

The following individuals were invited to remain: Trustees, Dr. Pastides, Secretary Stone, Mr. Byrd, Mr. Parham, Mr. Walton, Ms. Brunelli and Mr. Heath.

Return to Open Session

II. New Center: Center for Applied Business Analytics, Darla Moore School of Business (DMSB), USC Columbia

Interim Provost Doerpinghaus reported that the mission of the Center for Applied Business Analytics (CABA) is to promote research, teaching, and the sharing of business analytics across disciplines within the DMSB and across the USC system. The center will be led by Faculty Director/Assistant Professor Stacey Mumbower, a Georgia Tech Ph.D. with extensive experience in data analytics in the Engineering and Statistics fields.

CABA will help address the shortage of business professionals with proficiency in the tools of data

analytics. The new center also will allow the DMSB to partner with corporations and industries for faculty-led student capstone projects.

CABA has secured grant funding from the leading analytics firm SAS for years one and two, and has applied for year three coverage from SAS as well. The center requests a share of the expected increased tuition revenue from a recently implemented new certificate program in business analytics, to help finance years 4 and 5. These years also will be funded by a proposed \$25,000 project membership fee assessed on each corporate partner working with a faculty-led student team.

CABA leadership and USC Vice President for Information Technology Bill Hogue have discussed possibilities for interaction between CABA and the new IBM Center for Applied Innovation and Advanced Analytics, and both agree that the two initiatives are complementary, with CABA focusing on the academic field of business.

Chairman Westbrook called for a motion to recommend approval by the full Board of the new Center for Applied Business Analytics in the Darla Moore School of Business. Mr. Fennell so moved and Mr. Cofield seconded the motion. The vote was taken and the motion carried.

III. Program Name Change: Graduate Certificate in Cyber Security Studies, College of Engineering and Computing, USC Columbia

Interim Provost Doerpinghaus said that the College of Engineering and Computing was requesting to change the name of its Graduate Certificate in Information Assurance and Security to Graduate Certificate in Cyber Security Studies (CS²). The new name better reflects the modern scope of computer systems security and research education, which now covers both intentional and unintentional aspects of security and the reliability of computer systems. The name also is expected to increase the appeal of the program, given the growing number of domestic and international cyber-attacks. No new resources are required as the program is already being offered.

Chairman Westbrook called for a motion to recommend approval by the full Board of the program name change. Mr. Buyck so moved and Mr. Fennell seconded the motion. The vote was taken and the motion carried.

IV. Other Matters

Since there were no other matters to come before the committee, Chairman Westbrook declared the meeting adjourned at 10:55 a.m.

Respectfully submitted,

Amy E. Stone
Secretary